

Electronic Ad Sizes and Materials Specifications



- Maximum File Size: 50k
- Color setting: RGB
- Maximum file size: 75 Kb
- Accepted file formats for e-newsletters: JPEG and GIF
- Accepted file formats for Web sites: JPEG, GIF, animated GIF or Flash
- Maximum loop time or animated files: 15 seconds in continuous loop
- Web address to which the ad should be linked

Web Site Ad Sizes

Banner	475 pixels wide x 100 pixels tall
Square	250 x 250 pixels
Sidebar	250 pixels wide x 90 pixels tall
Leaderboard (home page only)	728 pixels wide x 90 pixels tall
Skyscraper (secondary pages only)	120 pixels wide x 600 pixels tall

e-newsletter Ad Sizes

Banner	475 pixels wide x 100 pixels tall
Sidebar	157 pixels wide x 190 pixels tall

Materials Submission

Email electronic ad files with Web address to admaterials@glass.org.

Questions? Contact Beth Moorman toll free at 866/342-5642 (703/442-4890 local) ext. 122.