Print Ad Sizes and Materials Specifications

Magazine trim size: 8" wide x 10.5" tall
Saddle-stitched, 150 line screen

2-pg. Spread (allow .25" gutter, unless center spread)
    Live . . . . .15.5" wide x 10" tall
    Bleed* . . . . 16.25" wide x 10.75" tall

Half-Spread (allow .25" gutter, unless center spread)
    Live . . . . 15.5" wide x 4.5" tall
    Bleed* . . . . 16.25" wide x 5.25" tall

Full Page
    Live . . . . .7.5" wide x 10" tall
    Bleed* . . . . 8.25" wide x 10.75" tall

2/3 Page Vertical . . . . 4.5" wide x 9.375" tall
    Bleed* . . . . 5.25" wide x 10.75" tall

1/2 Page Horizontal. . . . . .7" wide x 4.5" tall
    Bleed* . . . . 8.125" wide x 5.25" tall

1/2 Page Vertical . . . . 3.4" wide x 9.375" tall
    Bleed* . . . . .4" wide x 10.75" tall

1/2 Page Island . . . . 4.5" wide x 6.8" tall

1/3 Page Vertical . . . . .2.2" wide x 9.375" tall
    Bleed* . . . . 2.85" wide x 10.75" tall

1/3 Page Square . . . . 4.5" x 4.5" square

*For all bleed ads, allow .375" safety area on trim edges

2-page Spread

Half-spread

Full Page

2/3 Vertical

1/2 Horizontal

1/2 Vertical

1/2 Island

1/3 Vertical

1/3 Square
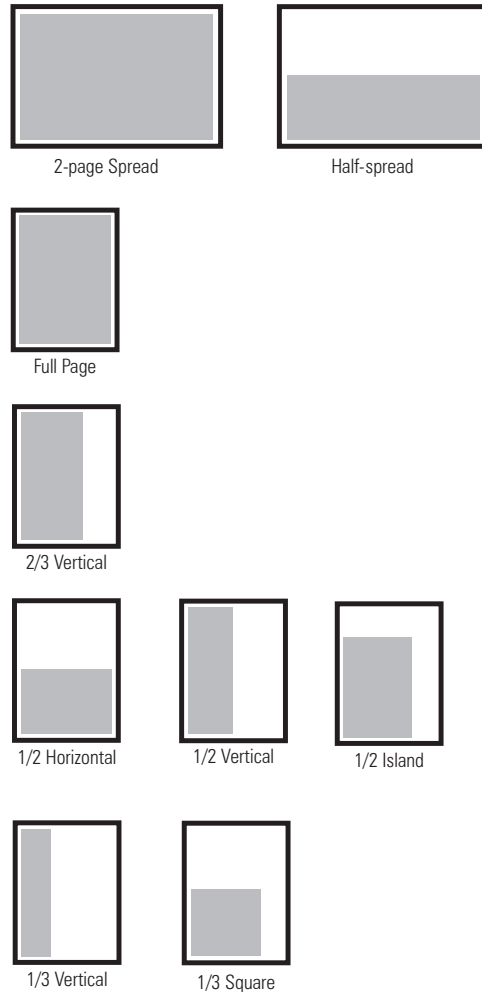
Accepted Formats

We can accept PC or Macintosh versions of any of these software programs (in order of preference):
•   PDF/X-4, PDF/X-1a or press-quality PDF; all color must be CMYK; composite only; embed all fonts
•   Photoshop TIF, EPS or JPEG, min. 260 dpi; GIF or PNG files not accepted.
•   Illustrator EPS with all fonts converted to outlines and graphics embedded

Color Settings

All color used in the file must be a process build of CMYK (cyan, magenta, yellow, black). RGB images and Pantone colors will be converted to CMYK or closest process match unless specified. One Pantone color per ad may be printed for an additional net charge of $750 per insertion.

Color Proofs

Color proofs are not required for digital ads, but are strongly recommended. **NGA does not guarantee final color unless a press-ready color proof is supplied**. Send a SWOP or other press-quality proof to: Quad/Graphics, 1700 James Savage Road, Midland, MI 48642, Attn: Susan Grabinski. Please label the proof with the name of the magazine and issue.

Delivery Options

1. E-mail files to: bmoorman@glass.org
If a size limit has been placed on your address, refer to Option 2 as an alternative. Maximum attachment size accepted by NGA is 15 mb.

2. Upload files to NGA's online account:
    • Go to https://www.hightail.com/login
    • Email: production@glass.org
    • Password (case sensitive): Nga750
    • At the top of the home page, click on "Send"
    • Enter bmoorman@glass.org in To: field
    • Add a subject line for your message
    • Add a message, if you want
    • Click the "Upload from Desktop" button and scroll through your computer folders to select the ad you want to send.
    • When the file has been uploaded, click the orange "Send It" button at the bottom of the page.

Questions? Call Beth Moorman at 866-342-5642 ext. 122.