

ISSUE	SPACE CLOSING	MATERIALS DUE	MARKETING BONUSES
JANUARY / FEBRUARY			
The FORECAST Issue: Anticipating trends for the coming year across all categories of the industry: Windows, Doors, Skylights, Hardware, Window & Door Components, Manufacturing Processes, IoT and Industry 4.0. Bonus coverage: IBS Preview	Dec. 5, 2019	Dec. 11, 2019	<ul style="list-style-type: none"> • BOGO – buy one ad get a second ad of the same size for free or upgrade to the larger size • Bonus distribution at IBS, Jan. 21-23, Las Vegas • Bonus distribution at Fensterbau, Mar. 18-21, Nurnberg, Germany
MARCH / APRIL			
The DOOR Issue: A look into millwork, door components and hardware, processing equipment, and fabrication and installation tips, plus product trends for residential doors: Entry Doors, Patio Doors, Multi-Panel Door Systems.	Feb. 10	Feb. 20	<ul style="list-style-type: none"> • Product video posted on Windowanddoor.com • Bonus distribution at GlassBuild America, Sept. 15-17, Las Vegas • Bonus distribution at WDMA Spring meeting, Mar. 23-25, Washington, DC
MAY			
The MANUFACTURING Issue Top Manufacturers List, plus coverage of manufacturing technologies: Software, Fabrication, Equipment, Frame and Sash Equipment, Glass/IG Components and Processing Equipment. Bonus coverage: Trends from Fensterbau 2020	Apr. 10	Apr. 22	<ul style="list-style-type: none"> • Free copy of the Top Manufacturers Report • Bonus distribution at GlassBuild America, Sept. 15-17, Las Vegas
JUNE / JULY			
The WINDOW Issue: Welders, corner cleaners and IGU equipment for window manufacturing; window hardware and components; extrusions. Plus, trends in replacement windows and European design.	May 8	May 21	<ul style="list-style-type: none"> • BOGO – buy one ad get a second ad of the same size for free or upgrade to the larger size • Bonus distribution at GlassBuild America, Sept. 15-17, Las Vegas

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AUGUST			
The GLASSBUILD AMERICA and WINDOW & DOOR DEALER DAY Exclusive Preview: insider coverage of the can't-miss event, including products, exhibitors, event lineup and more.	July 7	July 17	Same size ad in the GlassBuild America Show Catalog for only \$595 Exclusive distribution on the show floor at GlassBuild America, Sept. 15-17, Las Vegas
SEPTEMBER			
SOFTWARE, TOOLS + HARDWARE: Coverage of the software and tools for manufacturing and selling fenestration. Plus, a spotlight on trends in window and door hardware.	Aug. 7	Aug. 20	Bonus distribution to 5,000 dealers Exclusive distribution at Window + Door Dealer Day, Sept. 14, Las Vegas Bonus distribution at GlassBuild America, Sept. 15-17, Las Vegas
OCT/NOV			
The WINDOW + DOOR AWARDS and Industry Innovation: Formerly the Crystal Achievement Awards, the new Window + Door Awards capture the essence of innovation in the categories of components, equipment, windows, patio doors and more. Insights on how innovation is changing the industry. Bonus coverage: Industry 4.0	Sept. 9	Sept. 24	Equipment video posted on Windowanddoor.com Bonus distribution at WinDoor 2020
DECEMBER			
The Annual BUYING GUIDE: The industry's most complete supplier directory and reference guide: 1,400 companies in detailed product categories, Industry Associations, International Code Requirements.	Nov. 16	Nov. 20	Advertising packages with enhanced print and digital listing options Bonus distribution at industry events throughout all of 2021

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