

### ISSUE

### SPACE CLOSING

### MATERIALS DUE

### MARKETING BONUS

#### January/February • The FORECAST Issue

Anticipating trends for the coming year across all categories of the industry:

- Windows
- Doors
- Skylights
- Hardware
- Window & Door Components
- Manufacturing Processes

**Jan. 15,  
2018**

**Jan. 19,  
2018**

- Advertorial Page
- Inclusion in Dynamic Edition

#### March/April • The DOOR Issue

A look into door components and hardware, processing equipment, and fabrication and installation tips, plus product trends for residential doors:

- Entry Doors
- Patio Doors
- Multi-Panel Door Systems

**Feb. 15**

**Feb. 22**

- Interstitial Page or Embedded Video in Dynamic Edition

#### May • The MANUFACTURING Issue

Top 100 Manufacturers List, plus coverage of manufacturing technologies:

- Software
- Fabrication Equipment
- Frame and Sash Equipment
- Glass/IG Components and Processing Equipment

**April 16**

**April 20**

- Free Copy of the Top 100 Manufacturers Report
- Inclusion in Dynamic Edition

#### June/July • The WINDOW Issue

A product focus on window hardware and other manufacturing components, plus product trends for residential windows:

- Vinyl
- Fiberglass
- Wood

**May 21**

**May 25**

- Interstitial Page or Embedded Video in Dynamic Edition

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### August • The GLASSBUILD AMERICA and WINDOW & DOOR DEALER DAYS Preview

Exclusive insider coverage of the can't-miss event:

- GlassBuild America
- 4th Annual Window & Door Dealer Days
- The Dream Showroom

**July 16**

**July 20**

- Show Catalog Combo Rate & App Upgrade
- Bonus Distribution at GlassBuild America, Sept. 12–14 in Las Vegas
- Inclusion in Dynamic Edition

### September • The INNOVATION Issue + Crystal Achievement Award

A look into the most recent innovations in the fenestration industry, plus complete coverage of the Crystal Achievement Awards

**Aug. 16**

**Aug. 21**

- Crystal Achievement Awards Winners Page
- Bonus Distribution at GlassBuild America, Sept. 12–14 in Las Vegas
- Inclusion in Dynamic Edition

### October/November • The GREEN Issue + Dealer of the Year Award

Focusing on the sustainable side of residential fenestration, product coverage will include energy efficient windows, door and components plus complete coverage of the Dealer of the Year Awards

**Sept. 25**

**Oct. 1**

- Bonus Mailing to Add'l 5,000 Dealers
- Inclusion in Dynamic Edition

### December • The Annual BUYING GUIDE

The industry's most complete supplier directory and reference guide

- 1,400 companies in detailed product categories
- Industry Associations
- International Code Requirements

**Nov. 12**

**Nov. 19**

- Advertising Packages with Enhanced Print & Digital Listing Options
- Inclusion in Dynamic Edition

#### Must-Read Editorial for DEALERS

- Installation best practices
- Sales, marketing and business strategies
- New product information

Included in  
**EVERY  
Issue...**

#### Must-Read Editorial for MANUFACTURERS

- New equipment, components and supplies
- Market trends, codes and regulatory information
- Fabrication best practices

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