

Window&Door®

2017 EDITORIAL Calendar

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January/February

The FORECAST Issue

Anticipating trends for the coming year across all categories of the industry, including:

- Windows
- Doors
- Skylights
- Hardware
- Window and Door Components
- Manufacturing Processes

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March/April

The MANUFACTURING Issue + The Top 100 Manufacturers List

Covering manufacturing technologies for windows and doors, including:

- Software
- Fabrication Equipment
- Glass/IG Components and Processing Equipment
- Frame and Sash Equipment

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May

The DOOR Issue

Focusing on all styles of residential doors, including:

- Entry Doors
- Patio Doors
- Multi-Panel Door Systems

Plus... a look into door components and hardware, processing equipment, and fabrication and installation tips.

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June/July

The WINDOW Issue

Product trends for all types of residential windows, including:

- Vinyl
- Fiberglass
- Wood

Plus... a product focus on window hardware and other manufacturing components.

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August

The GLASSBUILD AMERICA and WINDOW & DOOR DEALER DAYS Preview

Exclusive insider coverage of the can't-miss event:

- GlassBuild America: The Glass, Window & Door Expo
- The Dream Showroom
- Window & Door Dealer Days

Bonus Distribution at GlassBuild America 2017 in Atlanta, Sept. 12-14

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September

The INNOVATION Issue + Crystal Achievement Awards

A look into the most recent innovations in the fenestration industry, including complete coverage of the 2017 Crystal Achievement Awards.

Note: The deadline for nominations for Crystal Achievement Awards is June 16, 2017.

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October/November

The GREEN Issue + Dealer of the Year Awards

Focusing on the sustainable side of residential fenestration, and featuring product coverage of energy efficient windows, doors and components. Plus, complete coverage of the Dealer of the Year Awards.

New for 2017... Dealer of the Year Award recipients will be chosen in July and announced at Window & Door Dealer Days in Atlanta. The deadline for nominations is July 17, 2017.

Buying Guide



December

The Annual BUYING GUIDE

The industry's most complete directory and reference guide, featuring manufacturers and suppliers of components, equipment, systems, accessories and services.

- More than 1,400 companies and organizations
- Industry Associations
- International Code Requirements

Complete advertising packages are available that include enhanced listing options, as well as listings on eBuyingGuide.net!

Included in EVERY Issue...

Must-Read Editorial for DEALERS

- Installation best practices
- Sales, marketing and business strategies
- New product information

Must-Read Editorial for MANUFACTURERS

- New equipment, components and supplies
- Market trends, codes and regulatory information
- Fabrication best practices

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2017 PRODUCTION Deadlines

ISSUE	AD SPACE	MATERIALS	MARKETING BONUS
January/February	Jan. 13	Jan. 18	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Advertorial Page
March/April	Feb. 15	Feb. 22	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Free Copy of Top 100 Manufacturers Report
May	April 17	April 21	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Digital Edition Interstitial Page or Embedded Video
June/July	May 18	May 24	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Digital Edition Interstitial Page or Embedded Video
August	July 17	July 20	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Show Catalog Combo Rate & App Upgrade
September	Aug. 18	Aug. 23	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Crystal Achievement Awards Winners Page
October/November	Sept. 26	Sept. 29	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Bonus Mailing to 5,000 Dealers
December	Nov. 15	Nov. 22	<ul style="list-style-type: none">• Inclusion in Digital Edition• Inclusion in App Version• Advertising Packages with Enhanced Listing Options and Listings on eBuyingGuide.net

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